Throck Morton

realThrockMorton
I'm a fictitious character meant to demonstrate how social media screening can mitigate employment risk.

No Profile (Facebook)

realThrockMorton
Sample subject to show the power of social media screening

No Profile (LinkedIn)

No Profile (TikTok)

No Profile (Reddit)

ALIAS   Throckmorton   **ADDRESS**   100 Main Street, Thr…   **EMAIL**   throcky1@gmail.com
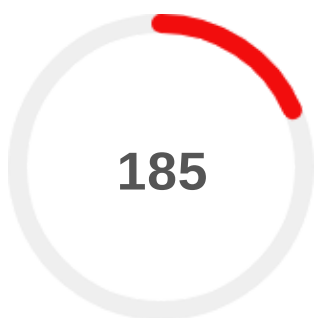
Social Media Background Report

Note that this report includes statistical data that should not influence your employment or other permissible business purpose decision. Specifically, the sentiment score, total posts, channel volume, and number of followers/following are provided for informational purposes only and should not be used as a motivating factor to make an adverse employment or other permissible business purpose decision.

Throck Morton

POST INSIGHTS

185

◁ SOCIAL MEDIA SCORE

The social media score is calculated based on several factors including flagged posts and sentiment. This is for informational purposes only and should not be used to establish risk or to determine if adverse action is warranted.

200	400	600	800	1000

RISK MAKEUP ▷

The graph to the right shows how many times each of the 13 Risk Categories were triggered by flagged content.
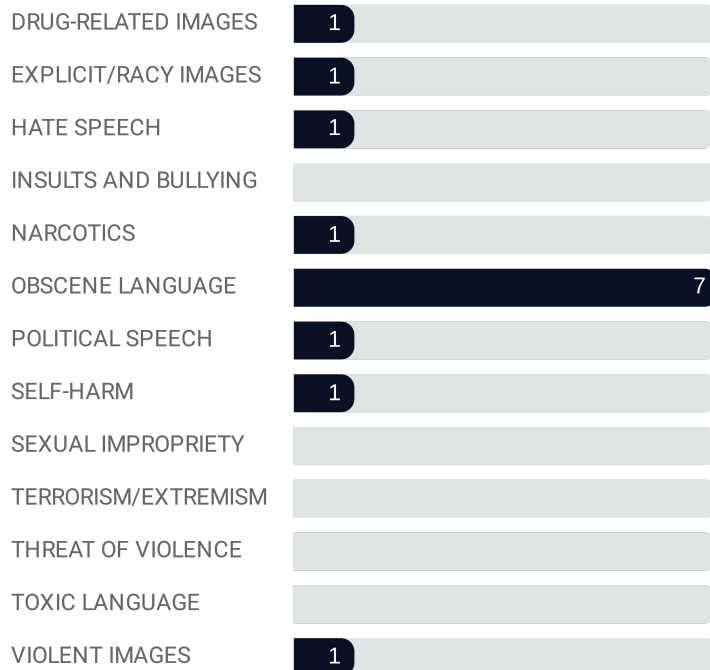
POSTS AND FOLLOWERS ▽

Below is information pertaining to how many people follow this subject. How many people this subject follows and the total count of posts from all social media platforms.

> 14 RISK FACTORS OUT OF 14 TOTAL FLAGGED POSTS FOUND

Category	Count
DRUG-RELATED IMAGES	1
EXPLICIT/RACY IMAGES	1
HATE SPEECH	1
INSULTS AND BULLYING	
NARCOTICS	1
OBSCENE LANGUAGE	7
POLITICAL SPEECH	1
SELF-HARM	1
SEXUAL IMPROPRIETY	
TERRORISM/EXTREMISM	
THREAT OF VIOLENCE	
TOXIC LANGUAGE	
VIOLENT IMAGES	1

0
Total followers

68
Total following

37
Total posts

These values are derived from the aggregate of each of your subject's social profiles which report this information. Note that total posts is not reported by all platforms including Facebook, LinkedIn and likes/replies for Twitter, therefore count of posts analyzed may differ from what is reported above.

Socialtrase
Online Reputation, Screened Right

◁ WORD CLOUD

INSUFFICIENT DATA

This is your subject's word cloud. It provides insight into the topics your subject refers to most often in their posts. The larger the word, the higher the frequency. The color of the word indicates whether they are speaking positively (green) or negatively (red) about the topic.

SENTIMENT OVER TIME ▷

This is the subject's sentiment over time based on the date of the posts. Sentiment is an indicator of attitude toward an event or situation
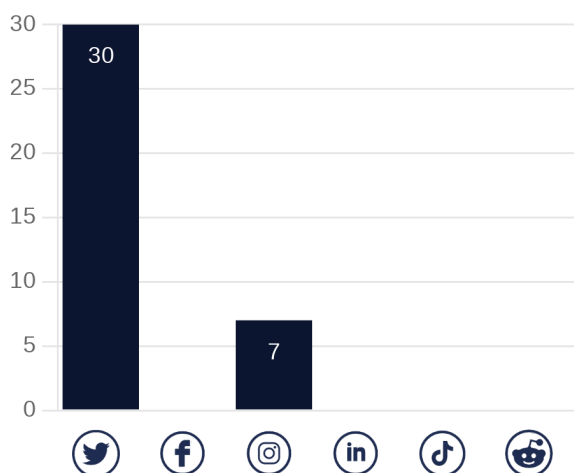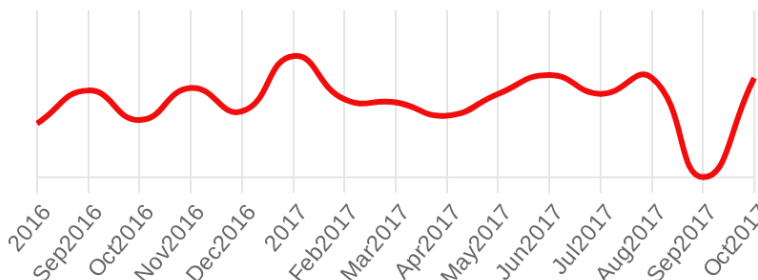
◁ CHANNEL VOLUME

The graph on the left shows the subject's total number of likes, shares and posts that were analyzed on each social media channel.

Socialtrase
Online Reputation, Screened Right

POST September 1, 2017 12:00 AM

Is there really any point in living anymore?

SELF-HARM

POST August 3, 2017 12:00 AM

People get high so weird, I prefer smoking alone tbh.

NARCOTICS

POST April 15, 2017 12:00 AM

Assholes never even called me back. Company sucked anyway.

OBSCENE LANGUAGE

POST March 13, 2017 12:00 AM

Just got fired today. Crappy ass company.

OBSCENE LANGUAGE

POST December 14, 2016 12:00 AM

My boss is a jew and I hate jews.

HATE SPEECH

POST November 20, 2016 12:00 AM

My girlfriend is very accident prone.

VIOLENT IMAGES

POST November 8, 2016 12:00 AM

Climate change is real, guns need legislation, children should not be separated from their parents & left to die, voting should not be suppressed, women deserve choice, everyone deserves health care, LGBTQ are equal, black lives matter, liars should not be leaders. #WomensMarch

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POLITICAL SPEECH

POST November 3, 2016 12:00 AM

Time to get my party on!!

DRUG-RELATED IMAGES

POST November 2, 2016 12:00 AM

Look at what just washed up on the beach!

EXPLICIT/RACY IMAGES

POST October 8, 2016 12:00 AM

Leslie is a total bitch!

OBSCENE LANGUAGE

POST October 3, 2016 12:00 AM

In Arkansas for work. This place is full of dumb-ass rednecks.

OBSCENE LANGUAGE

POST September 18, 2016 12:00 AM

My work sucks. The people I work with are stupid idiots.

OBSCENE LANGUAGE

POST August 21, 2016 12:00 AM

@nancythesmith You are a total bitch. I really hate your guts.

OBSCENE LANGUAGE

POST August 13, 2016 12:00 AM

Why does my bitch boss keep running her mouth about crap she knows nothing about?

OBSCENE LANGUAGE

All users of consumer reports must comply with all applicable regulations, including regulations promulgated after this notice was first prescribed in 2004. Information about applicable regulations currently in effect can be found at the Consumer Financial Protection Bureau's website: www.consumerfinance.gov

To see your specific obligations under the Fair Credit Reporting Act (FCRA) please visit:

www.ftc.gov/tips-advice/business-center/guidance/using-consumer-reports-what-employers-need-know, or if you are a user of this consumer report visit:
https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf

DISCLAIMER:

NxtGen Technologies, LLC. gathers information from public accounts associated with this subject. This may or may not be information that was generated by your subject and could or may be the result of account/ computer hacking. In addition, if a candidate-supplied email address is misspelled due to applicant or recruiter data entry error, an account may be incorrectly associated with this subject. We have no method to determine this error and it could dramatically impact the validity of the report. We strive for complete and accurate reports, however we cannot guarantee the accuracy of this report. Any metrics produced in this report should be used for a general understanding of how NxtGen Technologies, LLC. interprets the overall set of posts by your subject.